



The Set introduces its newest member, Andronis Concept: an idyllic hideaway in Santorini, Greece



April 2026: The Set is excited to announce that Andronis Concept is joining its constellation of extraordinary independent hotels around the world. This is the brand affiliation's debut in Santorini, Greece.

Hidden from the crowds and perched on the highest point of the Caldera-side of the island in Imerovigli, Andronis Concept is an exercise in the almost forgotten art of slow and gentle living. The 28 newly renovated suites and villas, ideal for couples and families, exude a profound sense of calm, each featuring private terraces, infinity pools and unrivalled views of the Aegean Sea.

It is Andronis Concept's holistic wellness philosophy that really sets it apart. The Kallos Spa sits at its core and is a serene space blending traditional therapies with cutting edge technology. The cryosauna revitalizes the body, red light therapy supports deep restoration, and the Muse S Athena system introduces an advanced dimension of guided meditation and mental clarity. The aim is to create tailored wellness programmes that reflect the individual needs of each traveller.

The resort's cuisine also enhances its ethos of good living by focusing on regenerative agriculture. In addition to working with local producers, Andronis Concept is home to an Experiential Garden which cultivates Santorini tomatoes, white eggplants, Katsounia cucumbers alongside indigenous herbs including oregano, throubi, thyme, and lavender. The result is exceptional Mediterranean cuisine served in the hotel's Throubi Restaurant and paired with local wines.

It is easy to while away the days at Andronis Concept but Imerovigli's blue-domed churches, Skaros Rock and historic village, just a short walk away, are certainly worth exploring.

George Filippidis, ANDRONIS Managing Director said, "Bringing Andronis Concept into The Set marks an exciting step forward for us. It allows us to align with a collective that shares our passion for refined, designed hospitality, while strengthening our ability to deliver distinctive, high-end experiences that resonate with today's global traveller."

Robin Stangroom, CEO, The Set commented, "Andronis Concept is a welcome addition to The Set. It's striking design, commitment to wellness and enviable location off Santorini's beaten path makes it the perfect summer escapade. It also perfectly complements our member hotel, Myconian Deos in Mykonos, as we broaden our Greek collection. We are proud to welcome Andronis Concept to our growing constellation and look forward to a long and successful partnership".

For more information, visit www.thesetcollection.com

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Note to editors

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About The Set

The Set is a constellation of luxury hotels redefining brand affiliation. The carefully curated collection of the world's most extraordinary hotels promises non-competing, independently spirited properties in destinations with a strong sense of place.

The Set's approach prioritises quality over quantity and individuality alongside a sense of belonging. Member-hotels retain complete independence while gaining full access to global visibility, strategic partnerships and commercial advantages - extending their reach far beyond traditional hospitality channels.

The Set members comprise Deos Mykonos; Hotel Café Royal (London); Shinta Mani Wild (Cambodia), Mamilla (Israel); Nay Palad Hideaway (Philippines), The David Citadel (Israel); The Upper House Shanghai; The Siam (Bangkok); The Upper House Chengdu and The Upper House Hong Kong, Round Hill Hotel and Villas (Jamaica).

The Set is the exceptional. Without exception.